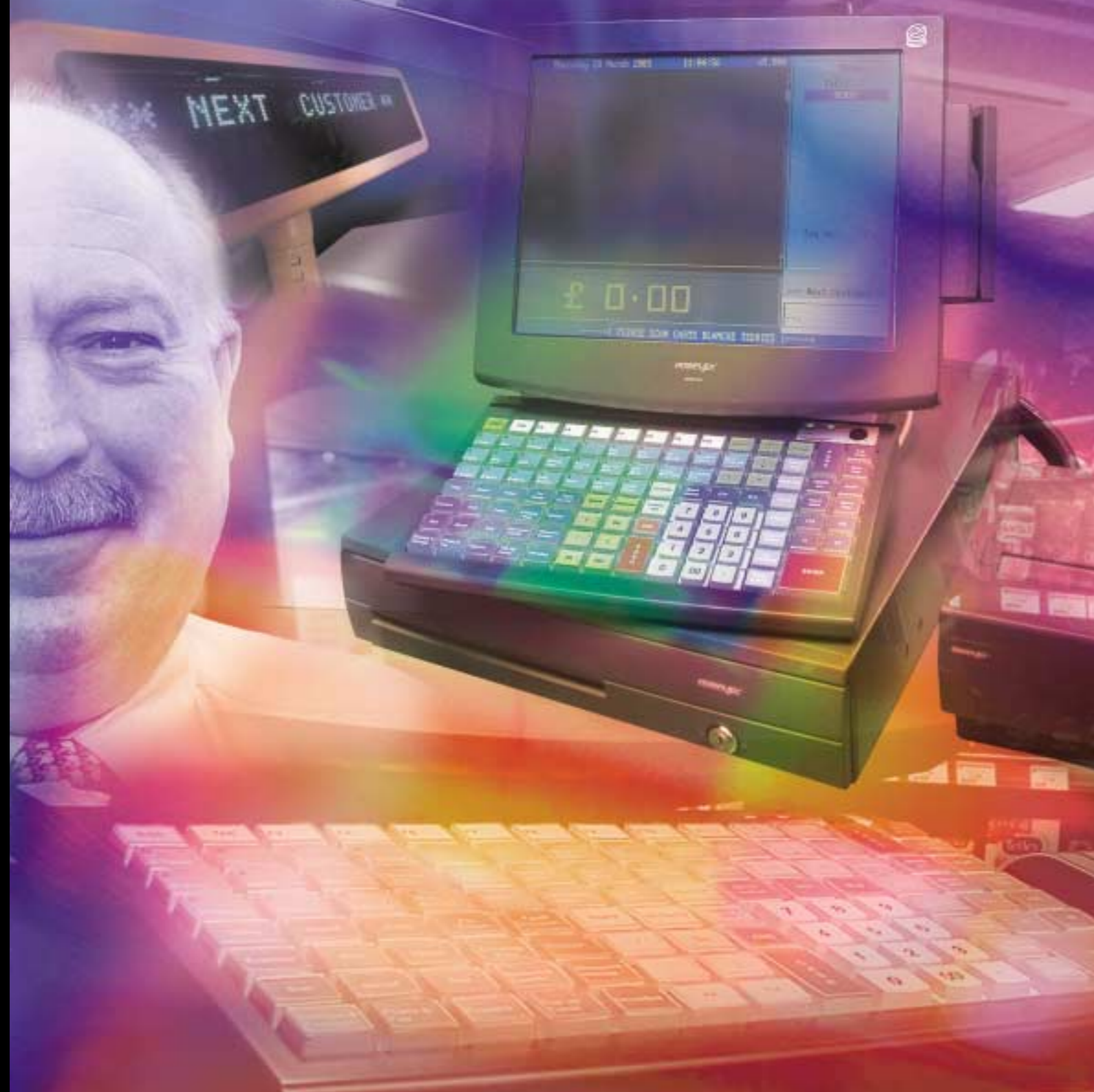


more sales  
 more control  
 more security  
 more support  
 more profits  
 more choice  
 more options



### more choice

A choice of SPRINT or SPRINT Vision tills and networked Back Office configuration. YP Electronics have also pioneered a unique range of additional features and interfaces.

### wholesaler links

SPRINT EPoS can link to most of the major wholesalers for electronic ordering and product file downloads (subject to individual wholesaler capabilities).

### Sprint hand-held terminal

A revolutionary tool for stock handling which takes the power of the SPRINT system to the point it is needed. Booking in goods (including newspapers and magazines), counting stock, compiling orders and checking prices and shelf edge labels have been made quick and easy. Simply scan the barcode and enter the quantity, once you have downloaded it the SPRINT back office does the rest. It is powerful, reliable and very portable and you can even use it as an emergency till.

### electronic funds transfer

SPRINT EPoS tills offer a state of the art, real time card authorisation and funds transfer system. You will be able to accept and process all major cards, including American Express, Diners Club, Maestro, Mastercard, Switch, Solo and Visa. The card swipe is compatible with the major merchant service providers and uses the fastest connection currently available, creating a card authorisation process lasting seconds.

### electronic scale link

The combination of the SPRINT EPoS till and the latest electronic scale from Avery Berkel provides a fast, reliable and robust method of handling weigh-out goods. Customer throughput is increased and keying errors are eliminated for stores selling fruit & vegetables, pick 'n' mix or weigh-out sweets as the till automatically calculates the price.

### Sprint head office systems

Through its electronic link and flexible polling schedule the SPRINT Head Office System puts multiple retailers in complete control of their businesses. Connect with all your branches to send and receive invaluable and detailed trading information, keeping you up to date with all of your stores activities. Changes to product range and prices can be automatically processed in-store overnight, leaving your managers with the simple task of merely printing shelf edge labels. Full reporting by branch, region, product group or barcode is available at your fingertips.

### more options

Tailored financial packages, flexible solutions including the YP rental scheme designed to meet the growing needs of your business, making YP the right solution for you.

more information



RETAIL TECHNOLOGY SOLUTIONS

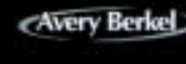
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as a retailer  
 you expect  
 more

# yp gives you more



yp electronics  
RETAIL TECHNOLOGY SOLUTIONS

## more retailers

Over twenty years experience and recommended by leading wholesalers and symbol groups. More than 4000 retailers nationwide have enjoyed enhanced profitability from a YP Electronics Solution.

## more sales

Tailored solutions, specifically designed to meet the future requirements of today's retailers. YP Electronics remain at the forefront of retail technology, with an absolute commitment to continually provide flexible, cost-effective retail solutions, for retailers with changing needs.

## more control

A touch of a button gives you automatic access to a YP Electronics Retail Technology Solution, putting control at your fingertips.

## more security

With YP Electronics you are able to enjoy peace of mind, safe in the knowledge that it is you that is in control and will stay in control of your retail business.

## more support

Innovative packages and a continual programme of product development and professional technical support, backed by excellent customer service.

## more profits

Electronic Point of Sale equipment (EPOS for short) is probably the single biggest step that a busy retailer can take in making their business more efficient and profitable. Within weeks your outlet could be running so efficiently, you will wonder how you ever did without it.

### no need to price mark stock

Staff time will be released for other tasks as there is no longer a need to price mark your stock. Costs and errors are reduced when implementing price changes and all display stock can easily be re-valued. Your margins will be accurately maintained and improved.

### compile accurate orders

Based on recent sales history and current stock, SPRINT can compile an accurate order in minutes. There is no need to count stock and orders could be sent electronically to your wholesaler. Your sales will increase as only products which sell will be re-ordered, no products will be forgotten and out of stocks will be virtually eliminated. Reduced stock levels will give you improved cash flow and improved stock rotation.

### record every sale

As a result of recording every sale by individual product SPRINT will identify Top Sellers and monitor your products. You will be able to remove slow sellers and exploit premium pricing. Your sales and your margins will increase.

### total news management

If you sell newspapers and magazines SPRINT will provide you with total news management. Reducing administration, wastage and sellouts will increase your margins and increase your sales. If you need them SPRINT will automatically produce your news rounds and reduce your news debt.

### How much more profit could you be making?

Accurate pricing and trading records, providing detailed business information and aiding decision making, can increase your profitability by at least 3%. On an average weekly turnover of £5k a 3% increase in annual margin would produce additional profits of £7,800 per year.



Because we recognise the importance to our customers of getting their system up and moving quickly and keeping it that way, from day one our support staff will be on hand to help and guide you. Our helpdesk is open seven days a week, including out of hours support. Should your equipment fail, our engineers will be with you within hours to repair or replace it. YP's unique Database Builder and 62,000 line up-to-date product file are provided with every new

system. This vast and comprehensive file, which we update every week, means that by simply scanning barcodes and checking prices your SPRINT EPOS system can be up and running in days, if not hours. Structured in-store training, backed by comprehensive user manuals and our national User Group offers a unique service to today's retailer. At no extra cost you can receive freephone access to our helpdesk, a weekly health-check report on your business, newsletters, regional road shows with training seminars and discounts on stationery products and equipment upgrades.

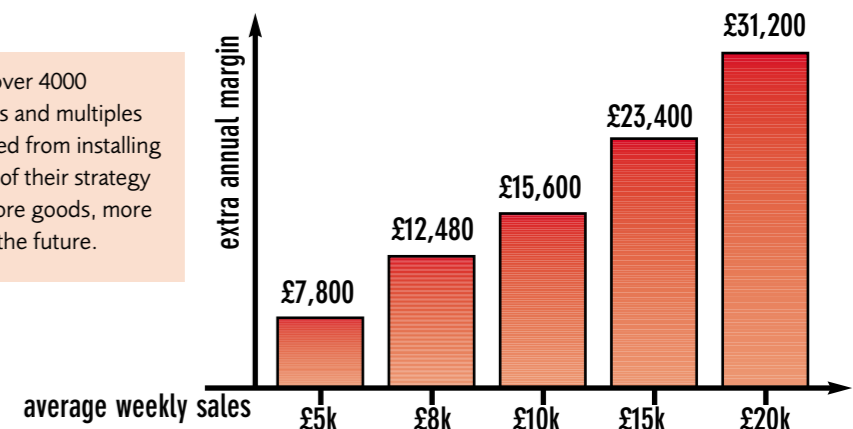
### scan the barcode

It is likely that almost your entire stock will be sold by scanning the barcode. There will be no more losses from label switching or accidental and deliberate under-rings, your till will be more secure.

### real time stock control

Control of your stock in real time will mean that shrinkage is identified, losses are reduced and stock counting becomes very simple.

No wonder over 4000 independents and multiples have benefited from installing EPOS as part of their strategy for selling more goods, more profitably in the future.



more retailers enjoying more sales and more profit with controlled stocks and reduced shrinkage