

Bookers and YP Electronics give you **MORE COOPERATION**



Bookers and YP Electronics producing systems and services designed for convenience stores, off licenses, newsagents and multiple retailers, to give you more.



the relationship

Bookers and YP Electronics have been working together for some years, with Bookers endorsing SPRINT since January 2002, when they successfully completed the Bookers EPoS accreditation programme.

the service

Numerous additional value added services are available for the Bookers / SPRINT EPoS customer. From day one you will benefit from a full product file, pre-installed on your system. The file, which will have been updated weekly, ensures that your system is installed and starts making more money more quickly.

Once your tills are on the counter and you are ready to produce electronic orders, you will be able to dial into Bookers for the product file updating service. The Bookers update service ensures that your system remains permanently up to date. Your orders will be processed much more accurately, saving time and you will be aware of new products and price changes earlier, increasing your sales and protecting your margins.

Electronic order links also exist with the Bookers depots, allowing your supplying branch to automatically confirm your order and advise you of any out of stocks.



finance

An exclusive finance agreement is available for Booker retailers. YP have developed a unique finance package, including preferential leasing rates for all Booker retailers, saving you at least £500 compared to standard rates*.

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* Subject to status. Savings are based on £10,000 lease over 3 years, compared to standard leasing rates.



For more information on how you can make more of your business call **01924 350 600**

MORE COOPERATION

We expect

MORE FEEDBACK



RETAIL TECHNOLOGY SOLUTIONS

We think that it is important to listen to our customers feedback about our products and services. Here's what some had to say...

It's easy to get going

Having decided to take the plunge and go EPoS, I just wanted to get on with it and setting it up couldn't have been easier. I thought it would take weeks to get everything on and scanning but I was delighted when I realised how quick and easy it was. You don't buy EPoS to have it sitting in the back, it needs to be out there working for you and with SPRINT, it is!"

save time

"It's Brilliant" said Sandra Smith of Sandra's Supershop in Bromsgrove who bought her shop in March 2000. "By July I'd bought SPRINT and I'm so glad I did. I found the manual system horrendous, it used to take me a day or even a day and a half to produce my order, I knew there had to be an easier way and there is. SPRINT now produces and sends my orders in under an hour."

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it makes money

"The information that EPoS produces is great and because you can break the store down by different locations, you can see the areas that are worth expanding and those which are not. The best sellers and non movers reports mean that you can also see what you should and should not be stocking and how any changes to the store effects things." said Paul Couzens of Vanity Stores, Leysdown. "The other thing that the EPoS information helps with is seasonality. We can look back and see not only what we were stocking last summer or Christmas but how everything performed, and that can all be done before we have to place our orders."

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information is priceless

"I can see what is and more importantly what isn't selling, so now I only buy the products that sell" Said Sandra. "The stock control is great you can see all your shrinkage and I've even successfully prosecuted shoplifters with SPRINT evidence. It's brilliant. It's definitely saved me time and money, I can really see what I'm doing... There's no way I'd go back to a manual system."

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it controls all my news

"The news capabilities are brilliant" said Tudor Webb who owns Llangennech News & Convenience Store. His son Gareth reckons that "SPRINT saves over an hour a day through the way it handles supplies, price changes, returns, delivery rounds and enables us to check our wholesaler invoices. Now we just press one button and all our statements are printed out in minutes, that used to take 2 days and for the first time in 23 years, Dad gets Sunday morning off."

outstanding support and training

Steve Hearnden of Strumpshaw Post Office near Norwich said "The telephone support is outstanding. Everyone on the helpdesk is very polite and efficient and are quick to resolve our problems. As a member of the User Group we have also taken advantage of the out of hours support. We got our problem sorted out in less than 45 minutes and that was on a Sunday Morning! The training we have received has been brilliant. We are extremely pleased with the way that it has been delivered. I think the whole support system works beautifully - it is a fantastic service."

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YOUR FEEDBACK

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