

As a retailer you expect more?

Palmer & Harvey McLane
and YP Electronics work
closely together with
systems and service that
help give you more...

Why EPoS?

The key benefit of having the right EPoS solution in place is the increased profits of at least 3% a year. For example a store turnover of £5000 per week, will amount to an extra income of £7800 a year. So whilst purchasing an EPoS system might seem like a significant investment it can pay for itself fairly quickly.



The Partnership

P&H has recommended YP Electronics since 1993 and today the YP Sinqua system is the only EPoS system recommended by the P&H group companies for CTN, Convenience, Forecourt, Off Licence and Multiple retailers.

In fact, P&H were so impressed with YP Electronics' systems and services that in 2000 they bought the company.

The Service

Every YP customer benefits from an extensive training package, backed by helpful customer support. Launched in April 2005, YP's new Sinqua system offers a powerful yet simple to use solution for CTNs, Convenience Stores and Forecourts. Based on a windows platform with touch screen technology, Sinqua can produce trading reports, product performance reviews and electronic orders at the touch of a screen icon.

Numerous additional value added services are available for the P&H/YP customer. From day one you will benefit from a P&H product file installed on your system. This product file is updated weekly by P&H and YP Electronics, ensuring your system is installed and starts making more money more quickly. In addition, P&H and YP Electronics Sinqua system can accept Electronic Delivery Notes (EDN), allowing you to process your order much more accurately, saving time and ensuring you are made aware of new products and price changes – increasing sales and protecting your margins. Electronic ordering links exist with the P&H group companies, including all ambient depots, all chilled and frozen depots and Winerite. P&H and YP can also offer P&H Orderlink – a web-style based ordering system that allows you to easily place your order from the P&H National Order Form.

**To find out more, talk to YP today
- it couldn't be simpler!**

more choice

The SiNQUA Family

SiNQUA

Based on a Windows platform, SiNQUA Epos Solutions are powerful yet incredibly user friendly. Offering touch screen technology, with on-screen prompts for maximum ease of use, SiNQUA can ensure fast, efficient customer transactions. Daily trading reports and detailed range analyses are available at the touch of a button. Instantly view your stock holding and sales history, remotely if necessary, allowing you to compile orders, identify shrinkage, pinpoint best sellers, reduce stock-outs and analyse promotions. Manual stock counting will be a thing of the past.

"I don't know how retailers cope running a store with out EPoS I have been a YP customer for many years and running two stores isn't easy but its made so much easier with the SiNQUA system, its given me all the information I need to develop my stores. In my view the Electronic Delivery Note service with P&H has saved me hours when compiling and receiving orders with all the cost price changes being made for you automatically and enabling me to control my margins."

Dean Holborn, Surrey



SiNQUA Forecourt solution

With YP Electronics SiNQUA Forecourt solution all your administration processes are fully automated, including cash and stock control. By using all the benefits of SiNQUA running a forecourt site will give you total control of wet stock and dry goods at the touch of a screen icon. The SiNQUA forecourt solution accepts all major fuel and bunkering cards and links to all the major pump manufacturers and a wide range of tank gauges, it's easy to ascertain fuel levels and maintain wet stock control.

"By installing the SiNQUA Forecourt solution we receive the exact amount of Fuel we need to get us through to our next delivery cutting our expenditure and improving our cash flow dramatically, it's easy to use and has saved us hours when placing and receiving orders from P&H."

Roger Westrope, Haverhill

SiNQUA News Management

As a stand alone News management system the reduction in administration, wastage and sell-outs will increase your margins and sales. When operating a Home News Delivery service all the billing processes and customer accounts are handled by the SiNQUA News solution at a touch of a button. Its shop saves, round sheet printing, news sell-out reports, unsolds reports, and many more will give you and your customers peace of mind that they get what they expect.

"I have been running a YP solution for many years and with a considerable news bill and over a thousand customers I wouldn't be able to offer the service we do to all our customers with out the SiNQUA News management system from YP Electronics."

Muir Baxter, Sheffield

SiNQUA head office systems

Whether you have 2 or 200 stores the SiNQUA Head Office solution will save time and resources by managing product range, pricing, PLU numbers and promotions centrally with SiNQUA's powerful Windows based SQL database. Standardise your pricing and promotions across branches or vary them accordingly to demand the local demographics. SiNQUA Head Office can be configured to your individual requirements at a price that suits.

"We have been using the Head Office solution for a number of years and in running nine stores we needed to make sure we could obtain full control of all of our store's from one location. The support we have received from the YP Electronics Head Office Team has given us great comfort and has enabled us to get the most out of our SiNQUA Head Office Solution."

Sue Ruston, Towlers

P&H EPoS Lite

P&H EPoS Lite is the value starter kit from P&H. Available from just £2995, and fully upgradable to the full SiNQUA system, P&H EPoS Lite offers a scanning till, product file updates, the electronic delivery note facility as well as some basic reporting facilities. This system is ideal for retailers who want an easy to use, basic system with the potential to be upgraded to include full functionality.



RETAIL TECHNOLOGY SOLUTIONS

Improve your customer service, simplify management processes and keep ahead of your competition: talk to YP Electronics about getting more for your business today.

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